

How to Create Free Rideshare Groups for Organizations

Businesses, Universities, Municipalities, Member Organizations, Networks & Groups

BENEFITS

- ✓ Reduce the Environmental Impacts for your Organizational Community
- ✓ Reduce Parking, Traffic Congestion, and Greenhouse Gas Emissions
- ✓ Fee Secure Online Rideshare Group (Network) for Sharing Rides
- ✓ For Commuting, Shopping, One-time trips, Road Trips, and Events
- ✓ Integrated Ride Matching and Notification System
- ✓ Organizational email used for secure enrollment
- ✓ Free Consultation and Promotional Templates
- ✓ Foster Environmental Stewardship
- ✓ Save on Fuel & Travel Expenses



Getting Started

1. Register @ www.ridebuzz.org/user/register (Check e-mail for confirmation link)
2. Create Rideshare Group: www.ridebuzz.org/rides/node/add/activity-group
3. *If requested, Ridebuzz will enable domain recognition for new registrants; Generate an attractive flyer & email templates for promotion, shorten the Group URL, & Consult.*
Email request to jeff@ridebuzz.org - Please call if you have any questions: 413-253-0681.

Best Practices: Create a link on your website and social networking pages in an obvious location: This is the URL web-address that appears after you have created the group.

Send a direct message to your list serve (sample as follows):

To reduce greenhouse gas emissions from driving alone, we are encouraging ridesharing. Ridesharing cuts the emissions and cost in half. Please post your rides offered or needed using the rideshare group for our organization on Ridebuzz.org: [*place rideshare URL group link here]

Rideshare Groups list in Groups Directory: www.ridebuzz.org/groups (login to see private groups)

Ridesharing Works Better When

- Include rideshare info in press releases, flyers, and consider raffle prizes for participants
- Provide rideshare info regularly in mailings and newsletters, as well as other possible messaging
- Add the www.ridebuzz.org Group link to Facebook, Twitter, blogs and other web mediums
- Share Ridebuzz with other event organizers: www.ridebuzz.org/ridebuzz_create_event_rideshare_group.pdf
- Hang the flyer in store windows and obvious places: www.ridebuzz.org/flyer
- Invite your friends www.ridebuzz.org/invite

