

How to Ridebuzz Event Groups

Ridesharing for conferences, gatherings, shows, concerts, festivals, weddings, & other events.

BENEFITS

- ✓ Help Attendees Find and Share Rides with an Easy-to-Administer Ride-Matching System.
- ✓ Save on Fuel & Travel Expenses for Attendees – Increasing Event Turnout.
- ✓ Reduce Parking, Traffic Congestion, and Greenhouse Gas Emissions.
- ✓ Reduce the Environmental Impacts of Holding Events.
- ✓ Event Promotion: Increased Exposure through Ridebuzz's Extensive Social Network.
- ✓ Pre and Post Event Networking (sharing rides).



Getting Started

1. Register @ www.ridebuzz.org/user/register (Check e-mail for confirmation link)
2. Create Ridebuzz Group: www.ridebuzz.org/node/add/events_group
Group will list in Ridebuzz Groups Directory: www.ridebuzz.org/groups (private groups require login)
3. **MESSAGING CHECKLIST** *Messaging is necessary to connect attendees with the resource.*
 - **ANOUNCE WITH** (sample message below)
 - Website** (add message in a visible location with an obvious link or it won't get used)
 - Facebook, Twitter, blogs** (& other social/messaging platforms)
 - Press Release**
 - List Serve Email** (Include message with Invitation, Confirmation & Reminder Emails)
 - **SAMPLE MESSAGE** (make sure to include the URL of your Ridebuzz Group)
 - Include:**
 - Subject/Title:** Ridesharing to (name of your event) with Ridebuzz.org.
 - Message:** We have partnered with Ridebuzz.org to help you find and share rides to (name of event) in an effort to reduce travel costs & cut emissions. We encourage you to post your rides offered or needed using **Ridebuzz.org**: [www.____\[*place event URL link here\]](http://www.____[*place event URL link here])
 - Link to Event Group** (The event URL is the web-address when viewing the group).
 - Image:** Download Ridebuzz Event Images to include: www.ridebuzz.org/eventbuttons
 - Incentives:** Offer Raffle Prizes (provide raffle tickets during intake & announce at event)

Other Recommendations

- Include Ridebuzz on flyers, organizational reports, and blogs
- Invite your friends www.ridebuzz.org/invite

